



red
nose

Mussel Rowers



2023 FEMALE SURF BOAT BASS STRAIT CROSSING

to support

Red Nose

To raise much needed funds and awareness for Red Nose Australia, 8 female rowers and their amazing team will take off in an attempt to cross the treacherous Bass Strait in a traditional surf boat, and we need your help!

ABOUT RED NOSE

Red Nose is Australia's leading authority on safe sleep and safer pregnancy advice, as well as bereavement support for anyone affected by the loss of a pregnancy or death of a baby or child.

Since 1977, their determination and tireless fundraising efforts created one of Australia's most successful public health programs – “Back to Sleep”, which has so far resulted in an 80% reduction in SIDS (Sudden Infant Death Syndrome) in Australia.

However, 3,000 babies and young children still die suddenly and unexpectedly each year in Australia, and 1 in 4 pregnancies end in miscarriage.

Red Nose has just launched the Red Nose Research Accelerator Fund, an initiative that will ensure new research projects are funded every single year, accelerating the next generation of research and unlocking the answers we desperately need to help save little lives.

By supporting the Red Nose MusselRowers, you will be helping to invest funds into research projects that could discover the next crucial breakthrough in SIDS and stillbirth research.





ABOUT US

A mixed bunch from the South and Far South Coast of NSW, the MusselRowers are a seasoned crew of rowers. They have collectively over 100 years of experience in both marathon and sprint rowing, but nothing like what is to come. 'This trip is not for the faint-hearted and the girls who have put up their hands to take it on are experienced in long distance ocean rowing. They will have good days and bad, but the adventure and challenges are something they will never forget' said Shanon Small - one of the fearless MusselRowers.

The crew are all working hard training, both in the gym and out in the boat together, even in chilly conditions. They are also working hard to raise funds to cover the cost of the trip, which is approximately \$50,000. The biggest expense, is the cost to provide a support boat and fuel.

'We will be chomping at the bit to get going once February rolls around. We know it will be hard, but Red Nose achieve amazing results, and our hard work will be worth it to be able to support their mission' said Michelle Cottington, one of the 'oar-some' MusselRowers.

ABOUT THE CHALLENGE

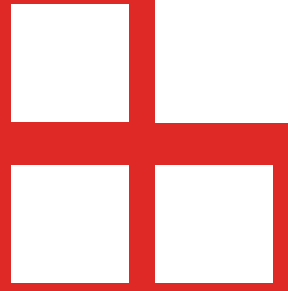
On 12 February, 2023, a group of 8 female rowers and their crew are setting off to cross one of the most treacherous bodies of water in Australia – the Bass Strait.

The trip will take 6 full days of rowing, ranging from 40 to 70 km per day (total of 320 km) in very challenging conditions. The team will camp on small islands dotting the eastern limit of the Strait along the way.

A similar challenge was undertaken 12 months ago by a male crew - the original MusselRowers. They have passed the mantle to the all-female crew of rowers who are undergoing a tremendous fundraising effort for Red Nose, and keeping the MusselRowers' legacy strong.



MEET THE CREW_____



Shanon Small
Rower



Michelle
Cottington
Rower



Anna McGlynn
Rower



Taryn Carver
Rower



Kirsty Luff
Rower



Ashley Bujeya
Rower



Elle Pannowitz
Rower



Katharine
McKeever
Rower



Rob "Polly"
Pollock
Sweep



Darren Reidy
Sweep



Scott Carver
Ski Paddler



Andrew
Lawson
Ski Paddler

WANT TO SUPPORT RED NOSE & THE MUSSELROWERS?



There are two main ways you can support this event and/or Red Nose .

1. Sponsor the Event

Help us get there by donating resources/funds to cover the cost of the trip (not tax deductible).

This option contributes to the trip expenses such as support boat hire, fuel, food, medical supplies, and communication & safety equipment. Once the \$50,000 trip costs have been covered, all money raised will go directly to Red Nose.

Donate per kilometer rowed (320km) or choose a lump sum that's right for you.

All sponsors will be listed on our social media and often appear in many types of media. A professional videographer/film crew will be coming along for the journey, filming a documentary along the way.

If you or your company would like to sponsor us by supplying materials, consumables or supplies we would love to hear from you!

Monetary donations can be made directly to the Musselrowers account

BSB 062 233 ACC. NO. 1049 2117

or through our Go Fund Me page by scanning the following QR code:



WANT TO SUPPORT RED NOSE & THE MUSSELROWERS?



What your sponsorship will get you...

All sponsors will receive regular media coverage and be listed on our social media pages, as well as being mentioned by name on Red Nose press releases.

\$1 per km = name on group sticker on boat

\$2 per km = Individual 200mm x 75mm sticker on boat

\$3 per km = Individual 300mm x 100mm sticker on boat

\$5 per km = Individual 350mm x 125mm sticker on both sides of boat

\$2,000 = Individual 400mm x 150mm sticker on both sides of boat

\$5,000 = Individual 600mm x 200mm sticker on both sides of boat

\$10,000 = Individual 400mm x 150mm sticker on both sides of boat or on uniforms/oars

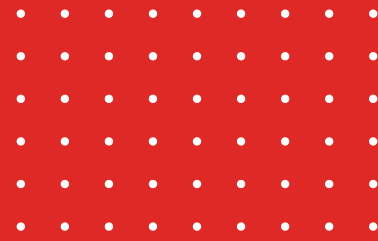
2. Donate Directly to Red Nose

You can make a tax deductible donation directly to Red Nose Australia by scanning this QR code or by visiting:

<https://fundraising.rednose.org.au/musselrowers/donate>



GET IN TOUCH



This is a truly unique and exceptional journey, and we are proud to be offering you the chance to contribute. Please pass our fundraising efforts to the person in your organisation most able to make a difference.

If you would like to contact us to learn more about Red Nose, The MusselRowers, or the journey itself, or to find out how you can support the event, please reach out, we'd love to hear from you!

Contact Details:

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moruyahifi@bigpond.com

MusselRowers Facebook Page -

<https://www.facebook.com/groups/311507847593833/>

